MONEY, MADE SIMPLE

Only 13% of Dutch women talk about money. Your network can change that.

97% of Dutch women say being financially healthy matters. Half would like help with their finances. Source: ING, survey of women in the Netherlands, 2025

35%

less income for Dutch mothers after a first child, compared with where they were heading. Fathers' income doesn't move.

Source: CPB, 2021; Gan, Jongen, Rabaté & Terpstra, 2025

1 in 3

working women in the Netherlands works full time. For men, it's 3 in 4.

Source: CBS, 2024

40%

less pension for retired Dutch women than for men.

Source: Wijzer in geldzaken, Pensioenmonitor 2024

FOR WHOEVER SIGNS OFF THE BUDGET

85%

of employees would be more invested in staying if their employer offered financial benefits that met their needs.

Source: Morgan Stanley at Work, State of the Workplace 2026

That's where Plentiful comes in.

We make money something women talk about, out loud, at work. Practical, a bit cheeky, never a product pitch. And everyone leaves with a next step: downloading an investing app, requesting their pension overview, setting up an automatic transfer to savings.

WHO IT'S FOR

Women's networks and ERGs that want:

- A session members still talk about in June
- Money on the agenda, without the awkwardness
- Practical steps, not generic advice
- Something strong for IWD, Money Week or the year's programme

WHAT IT'S LIKE

An interactive session, then open Q&A.

- Shaped around what your members already know
- Money psychology blended with practical strategy
- Confidential: no one is asked to share personal details
- Real-world examples, in plain language

Plentiful

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WHAT'S INCLUDED

Every participant takes home:

- The workshop slides, every concept covered
- A money dictionary: key terms, translated
- A resource booklet of platforms, books, podcasts and tools
- Our ETF, bond and stock cheat sheets

FORMAT

Delivery	In person or online
Duration	2 hours works best. We adapt to your context.
Group size	Around 20 is the sweet spot. We run sessions for 15 to 60.
Investment	Around €3,000 excl. VAT for a 2-hour workshop, plus materials depending on group size.

WHAT THEY SAY

"The workshop gave participants a strong foundation and boosted their confidence to take charge of their financial future. For many of our women, it was the push they needed to begin their investment journeys."

HR Advisor and Circle of Women lead, Danone

Participants rate our sessions **4.8 out of 5** on average.

ABOUT PLENTIFUL

Dorothy Seguy and Laura Hockensmith are financial educators who help women build wealth and financial confidence. Plentiful has run financial wellbeing programmes for organisations including Danone and The American Women's Club of Amsterdam.

Dorothy pairs 15 years of international commercial experience (PVH, Vlisco) with psychology-based financial education. Laura brings a background in investment banking and years of her own investing.

GOOD TO KNOW

Education, not advice. No products, no sales. Every workshop includes delivery, content tailored to your group, and the full set of participant materials. Suitable for colleagues at every level.

Ready to bring this to your network?

A 20-minute call is enough to pick the topics that matter most to your members.

Dorothy + Laura

Book a 20-minute call

Email **hello@plentiful.money**. We reply within two working days.

plentiful.money/money-made-simple linkedin.com/company/plentiful-money